



Blacktown City Council

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| Policy Number | P000513 |
| Subject | Public Art Policy 2014 |
| Subject Area | ART AND CULTURE |
| Strategy | A vibrant and inclusive community |
| File Number | 117-330-1 |
| Inception Date | 03/12/2014 |
| Last Review Date | |
| Reports | PO1723 SL340124 |
| Responsible Officer | Director Sustainable Living - DSL, General Manager - GM |
| Policy | Definitions |

Art

The **arts** are commonly recognised as the tools through which each culture transmits meaning, belief, attitudes and identity. Through **artists** and **artisans** or collective participation, the **arts** give form to our imagination, aspirations, dreams and potential. The **arts** include literature, performing **arts** (e.g. dance, music, theatre, and opera), visual **arts** (e.g. painting, sculpture, craft, and design), digital **arts**, film, photography and architecture.

Public art

Public art is the creative work of visual **artists**, craftspeople, designers, makers, and performance **artists**, which is located or takes place in, or is visible from, **public** places. These works of **art** may be located in **public** places only for a short period, such as a weekend festival, or may be planned from the outset to be in Council's **public** places for many years. **Public art** also includes the conceptual contribution of an **artist** to the design of **public** spaces and facilities.

Purpose and objectives

The purpose of this **policy** is to guide **public art** development in Blacktown City to ensure best practice.

Council will support **public art** which:

- Is integrated into the fabric of the city in ways that reflect,

- respond and give meaning to Blacktown City's unique environment, history and culturally diverse society
- Achieves excellence, innovation and diversity in the design and aesthetic of Blacktown City's **public** domain
 - Contributes to the city as a creative environment
 - Provides opportunities for **artists**, especially local and Aboriginal and Torres Strait Islander **artists**, to flourish and engage more fully with the community
 - Supports **artists** to contribute to the design and development of the **public** domain by collaborating with other **artists** as well as architects, landscape architects, urban designers and planners in relevant Blacktown City capital works projects
 - Includes Blacktown City's diverse communities in creative planning processes to encourage civic pride and a distinct local character
 - Increases community understanding, appreciation and enjoyment of **public art**
 - Creates a Blacktown-specific and suburb-specific sense of place
 - Encourages **artists** to question, comment on and provide diverse and respectful representations of Blacktown City's communities
 - Creates employment and development opportunities for **artists**
 - Enhances and links open space areas through **art** and culture.

Approval criteria

Blacktown City Council will only approve **public art** projects which:

1. Have high **artistic** merit, originality and relevance to Blacktown City
2. Are relevant and appropriate to the proposed site
3. Comply with current Council planning instruments including Blacktown City Cultural Plan and City Vision
4. Ensure safe access to the site
5. Have an adequate maintenance strategy and budget
6. Result in a positive impact on Council reputation
7. Contain content which is not offensive or discriminatory.

Council commissions must be:

1. Appropriately insured and included in Council's assets management plan

2. An appropriate response to the brief.

The above criteria will apply to approval of Council commissions and any other **public art** projects which affect **public** areas in Blacktown City.

Council will implement this **policy** through **Public Art** Approval Procedures and **Public Art** Commissioning Procedures.

Procedure



[Approval Procedures.pdf](#)

[Blacktown City Public Art](#)



[Art Commissioning Procedures.pdf](#)

[Blacktown City Public](#)